

2025 Solo Impact Postcard



Effective 12/13/2024

Product Name	Product ID	Product Specs	Product Description	Full ZIP/TPZ Rate
Solo Fixed	SOLO-9-FIX	5"x8.5" 9pt cardstock, C2S	Static image/message to each hh	\$ 358
Solo Image	SOLO-9-IMP	4"x9" 9pt cardstock, C2S	Vary full color message/image to each hh (both sides)	\$ 466
XL Solo Fixed	SOLO-FIXXL	6"x11" 9pt cardstock, C2S	Static image/message to each hh	\$ 382
XL Solo Image	SOLO-IMGXL	6"x11" 9pt cardstock, C2S	Vary full color message/image to each hh (both sides)	\$ 504

- NO discounting allowed on this product.
- Solo Fixed products are offered as a backfill option when zips are reserved.
- Printed 4/4 color process on both sides.
- All Solo Impact Products follow the Impact Program Planner deadlines.
- All Solo Impact rates and orders are placed at the route level.
- Rates are based on single in-home dates. No perpetual orders.

Internal Use Only